



MEDIA RELEASE

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ARTS ON MAIN SHARES EXCITING PROGRESS

For immediate release - Arts on Main has raised \$817,000 toward a goal of \$1.5 million for its facility purchase and capital enhancements, and for program expansion. Part of this success was a Challenge of \$100,000 by The Mary Morton Parsons Foundation to raise new gifts and pledges. Arts on Main exceeded the Challenge and raised \$417,000. Dr. Hugh Bryan, Board Chair, stated: "We are so very grateful to local and statewide sources and donors for this extraordinary early support of our goal to benefit everyone in the region!"

Funds raised to date will help support Arts on Main's current Strategic Plan. The Plan aims to expand access to all the arts and reach a wider audience. Initial phases of projects already completed include: expansion of space for exhibits, programs and storage; and securing financing for the purchase of the Main Street facility.

Future projects in planning include creating a ceramics studio additional educational space; kitchen upgrades to support program expansion and community use; and other improvements. Educational programs are also expanding to reach a wider geographic area and target audiences including pre-k; youth and teens; older adults; and residents of continuous care facilities.

Arts on Main has just completed its tenth year of services. Its mission is to provide an environment for the arts to flourish all to enhance the region's quality of life, economic development, education, health and well-being. Every year, Arts on Main presents changing art exhibits, educational programs representing all the arts, classes for all ages and special events. For questions or for more information, go online to: www.gloucesterarts.org.